

Press Release

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Subject: :

RATOC Systems, Inc. announces the company launches **USB SmartMedia** Reader/Writer and **USB CompactFlash** Reader/Writer to both Mac and Windows PC USB Peripheral market in USA, Europe and Asia. And the **SmartMedia** Reader/Writer supports copyright protection system for music source with **SmartMedia** ID-Key.

RATOC Systems, Inc. (Osaka Japan) and **RATOC Systems International, Inc.** (San Jose, USA) launch two attractive USB products to both Mac and Windows PC USB peripheral market. One is **SmartMedia** Reader/Writer **SMA03**, another one is **CompactFlash** Reader/Writer **CF03**. These products provide easy and user friendly connectivity with digital still camera to iMac/new Mac/New PowerBook, Windows98 PC user. And the company announces **SMA03** supports New SmartMedia with ID-Key. This feature provides copyright protection system for music source. Also the company will apply this product to get approval of SDMI. The company says "**SMA03** Will be a necessity in rapidly growing Solid Audio market. People can download the music source from website and save to SmartMedia, and play back it with portable audio player. But they can't make illegal copy onto another SmartMedia. This provides a perfect copy protection."



The main features of **SMA03/CF03** are:

- (1) Guarantee High performance.
 - Supports 12Mbps USB data transfer.
 - Low Power consumption, bus powered architecture.
 - One-push pop SmartMedia connector (SMA03).
- (2) Guarantee quality.
 - Fully compliant SmartMedia, CF specifications.
 - 2 years warranty.
- (3) Compatibility.
 - iMac, B&W PowerMac(Yosemite), PowerBook G3/333, G3/400.
 - MacOS8.5.1,8.6 or later.
 - Windows98/98SE USB equipped PC.
 - SmartMedia
 - 2MB,4MB/5V
 - 4MB,8MB,16MB,32MB,64MB,128MB/3.3V
 - ID-Key implemented SmartMedia
 - CompactFlash
 - Type-I Memory Card.
 - Not support I/O Card and Type-II Card.

For more information, please access to

<http://www.rexpccard.co.jp/english/products/>

<http://www.ratocsystems.com>

Pricing and Availability

SMA03 and **CF03** are already available in US, Europe, and Asia.

The estimated street price in US is US\$69(**SMA03**) and US\$69(**CF03**).

Both packages include Windows98 driver and MacOS driver,

Both packages don't include SmartMedia or CompactFlash.

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Company profile.

RATOC Systems, Inc was founded in 1983. The company has 9 years experience of PC Card(PCMCIA products.) business, developing hardware and software, manufacturing, sales to both retail and OEM market in Japan. They design original ASIC for PC Card, hardware and develop Device Driver, utility and application software for DOS,Windows and MacOS market. The company have shipped over half million PC Cards and 0.3 million PCI board products. The company is famous in Japan as one of leading PC Card company, also is a member company of PCMCIA, JEIDA, PCI SIG, USB IF, CFA and SSFDC forum, and all products are compliant these standards. The company founded the subsidiary company in USA in February '99 and started to sell to world wide market.