

## Press Release

**Contacts:** C.Okamura RATO System, Inc. / RATO System International, Inc.

[Okamura@rexpccard.co.jp](mailto:Okamura@rexpccard.co.jp)

<http://www.rexpccard.co.jp/english/>

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**Subject: :**

**RATO System, Inc.** announces the company launches **SmartMedia** Reader/Writer 16bit PC Card to Apple PowerBook Peripheral market in USA, Europe and Asia.

**RATO System, Inc.** (Osaka Japan) and **RATO System International, Inc.** (San Jose, USA) launch an attractive 16bit PC Card products to Apple PowerBook peripheral market. The product is **SmartMedia** Reader/Writer PC Card **SMA01**, and provides easy and user friendly connectivity with digital still camera to PowerBook user.



The main features of **SMA01** are:

- (1) Guarantee High performance.
  - Hi-speed data transfer.
  - Non-ATA full software control architecture.
  - Ready for future Music data transfer applications.
  - Low Power consumption.
- (2) Guarantee quality.
  - Fully compliant SmartMedia specifications and PC Card Standard 7.0.
  - 2 years warranty.
- (3) Compatibility.
  - PowerBook 2400, G3/233, G3/250, G3/266, G3.292, G3/300, G3/333, G3/400.
  - MacOS 8.1, 8.5, 8.6 or later.
  - Windows 98/95/NT 4.0 PC Card slot equipped PC.
  - SmartMedia
    - 2MB, 4MB/5V
    - 4MB, 8MB, 16MB, 32MB, 64MB, 128MB/3.3V

For more information, please access to <http://www.rexpccard.co.jp/english/products/>

### **Pricing and Availability**

**SMA01** is already available in US, Europe, and Asia.

The estimated street price in US is US\$59.

The package includes Windows 98/95/NT 4.0 driver software and MacOS driver software,

The package doesn't include SmartMedia or CompactFlash.

### **Sales Contact information**

[Int-sales@rexpccard.co.jp](mailto:Int-sales@rexpccard.co.jp)  
[Int-support@rexpccard.co.jp](mailto:Int-support@rexpccard.co.jp)  
<http://www.rexpccard.co.jp/english/>

***Europe, Asia,***

***RATOC Systems, Inc.***

Atsushi Furuichi / International sales division.  
1-6-14 Shikitsuhigashi Naniwa-ku Osaka, Japan 556-0012  
phone: +816-6633-2332 fax: +816-6633-8295

***USA, Canada, South America***

***RATOC Systems International, Inc.***

1933 O'Toole Avenue Suite A109 SanJose, CA USA 95131  
phone: (408)-955-9400 fax: (408)-955-9402

***Sole-Sales Rep. in USA***

***Sys-Key International***

Shinji Kichise, Tai Kurita.  
1933 O'Toole Avenue Suite A109 SanJose, CA 95131  
phone:(408)-955-9229 fax: (408)-955-9402

***Company profile.***

***RATOC Systems, Inc*** was founded in 1983. The company has 9 years experience of PC Card(PCMCIA products.) business, developing hardware and software, manufacturing, sales to both retail and OEM market in Japan. They design original ASIC for PC Card, hardware and develop Device Driver, utility and application software for DOS, Windows and MacOS market. The company have shipped over half million PC Cards and 0.3 million PCI board products. The company is famous in Japan as one of leading PC Card company, also is a member company of PCMAIA, JEIDA, PCI SIG, USB IF, CFA and SSFDC forum, and all products are compliant these standards. The company founded it's subsidiary company in USA in February '99 and started to sell to world wide market.