Press Release

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Subject: :
RATOC Systems,Inc announces the company launches **USB SmartMedia** Reader/Writer and **USB CompactFlash** Reader/Writer to Mac USB Peripheral market in USA, Europe and Asia.

RATOC Systems, Inc.(Osaka Japan) and **RATOC Systems International, Inc.**(SanJose, USA) launch two attractive USB products to Mac USB peripheral market. One is **SmartMedia** Reader/Writer **SMA03**, another one is **CompactFlash** Reader/Writer **CF03**. These products provide easy and user friendly connectivity with digital still camera to iMac/new Mac/New PowerBook user.

The main features of **SMA03/CF03** are:
(1) Guarantee High performance.
– Supports 12Mbps USB data transfer.
– Low Power consumption, bus powered architecture.
– One-push pop SmartMedia connector (SMA03).
(2) Guarantee quality.
- Fully compliant SmartMedia, CF specifications.
– 2 years warranty(except dongle, cable).
(3) Compatibility.
– iMac, B&W PowerMac(Yosemite), PowerBook G3/333, G3/400.
- MacOS8.5.1,8.6 or later.
– Windows98 USB equipped PC.
– SmartMedia
2MB,4MB/5V
4MB,8MB,16MB,32MB,64MB,128MB/3.3V
–CompactFlash
TypeI Memory Card.
Not support I/O Card and TypeII Card.
For more information, please access to http://www.rexpccard.co.jp/english/products/

Pricing and Availability
SMA03 and *CF03* will be available in US, Europe, and Asia from early August.
The estimated street price in US is US$78.
Both packages include Windows98 driver software and MacOS driver software,
Both packages don't include SmartMedia or CompactFlash.

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Company profile.
RATOC Systems, Inc was founded in 1983. The company has 9 years experience of PC Card(PCMCIA products.) business, developing hardware and software, manufacturing, sales to both retail and OEM market in Japan. They design original ASIC for PC Card, hardware and develop Device Driver, utility and application software for DOS,Windows and MacOS market. The company have shipped over half million PC Cards and 0.3 million PCI board products. The company is famous in Japan as one of leading PC Card company, also is a member company of PCMAIA,JEIDA, PCI SIG, USB IF, CFA and SSFDC forum, and all products are compliant these standards. The company founded it's subsidiary company in USA in February '99 and started to sell to world wide market.